



Weston Artspace Artist Commission – Weston-super-Shop Windows

Weston Artspace is looking for local creatives to produce new artwork in the windows of Weston-super-Mare High Street and surrounding shopping areas to bring colour, creativity and vibrancy to the town in February 2021. We want to create an exciting display that is easy to walk around and which will celebrate our town, encourage people to visit the town centre and showcase some of the incredible talent in our local creative community.

The Brief

We are looking to commission 6 artists to transform selected shop windows into wonderful works of art to be unveiled on the last weekend of the February half-term. It is hoped that this will dovetail with a wider community window art trail currently being researched by Culture Weston

We want you to design, make and install a visual arts-based installation that brings to life a shop window on the High Street or surrounding shopping areas. This will either be in an empty shop or an existing business, and you will be matched to the shop depending on your ideas and proposal. The installation needs to be:

- Visually exciting and of a high quality. We encourage you to be artistically adventurous and to let your imagination run wild. The installation can be in any media and we welcome submissions from anyone whether you are a visual artist, photographer, designer, sculptor, writer, or any other kind of creative.
- The finished installation should be visually striking enough to capture interest in the daytime but should also work in the evening when it will be illuminated by the lighting of the host shop.
- The finished window display should be suitable for a family audience.
- If you are allocated a window in a shop occupied by a business rather than an empty shop, you will need to agree your final design with the business owner. We will help support you with this process.
- Your design needs to be durable and stable enough to stay in place for the agreed timescale of the project. (this might be negotiable depending on which window you are allocated.)

The Theme

'A Ray of Light' – we want to send out a positive message about your hopes for 2021. This theme can be interpreted how you like and could just be something colourful that brings a little bit of happiness after a difficult year.

Project dates

- **Friday 22nd Jan 2021** - deadline for submitting an idea
- **Weds 27th Jan** - successful artists will be contacted
- **Weds 10th Feb** - finished designs signed off by project coordinator and agreed with host businesses
- **17/18/19th Feb** - window designs installed over these dates
- **Saturday 20th February** - Project launch
- **Date TBC** - project end/windows displays taken down

Budget

Artist fee - £450 fee for design and installation of your work in the window

Materials budget – Max £250 per artists, and we will need to see receipts for all materials purchased.

How to apply

Please send an email to hello@westonartspace.com with the subject heading High Street Windows project with the following.

- A short covering letter telling us about who you are and what your artistic experiences and skills are. If you prefer, you can record and send a short video telling us all about you.
- Some example images of your work. You can either send us images or a link to your website or social media page.
- A short statement on how you would approach this project, a design of what your window might look like and how you think your work will stand out from the crowd.

We want to make this application process as easy as we can and encourage people from a variety of backgrounds with different skills and experiences to apply. If there is anything you need from us to support you with your application or you just want to chat through your ideas or ask a question about the project, please email the project coordinator Karen Blake at karen@terrestrial.org.uk.

Please get your application to us by the deadline of **Friday 22nd January**. We can't wait to see your ideas!